

03292.101920.

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| | | |
|------------------------------|---|------------------------|
| In re Application of: |) | |
| | : | Examiner: Kevin T. Poe |
| ALIZA FREUD ET AL. |) | |
| | : | Art Unit: 3693 |
| Application No.: 10/708,592 |) | |
| | : | Conf. No.: 2591 |
| Filed: March 12, 2004 |) | |
| | : | |
| For: A SYSTEM AND METHOD FOR |) | |
| USING CASH REBATES | : | |
| |) | |
| | : | February 5, 2008 |

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action dated November 5, 2007, please amend this application as follows.

- Amendments to the Claims are presented starting on page 2, and
- Remarks begin at page 9.